

|| ASHWORTH ROLLS UP HIS SLEEVES TO SAVE COURSE ||

# SOUTHLAND GOLF

SOUTHERN CALIFORNIA GOLF AND LIFESTYLE

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## PLAY 18 CATCH 9

**GOLF AND SPRING BASEBALL MAKE  
A NICE DOUBLE PLAY COMBINATION  
IN PHOENIX-SCOTTSDALE**

**+**  
STRIP TEES: HAVE  
FUN ON AND OFF THE  
COURSE IN LAS VEGAS

**+** WE-KO-PA IS ONE OF  
SEVERAL TOP COURSES IN  
THE VALLEY OF THE SUN.

**PLUS:** RETURN OF RAMS HILL / NEW FUNDING SITE FOR GOLFERS





## NAME RECOGNITION

**LODGING NEAR WE-KO-PA GOLF CLUB IS REBRANDED FOR CLOSER TIES TO THE COURSE AND NATIVE LANDSCAPE.**  
By Al Petersen

One of the better golf courses in the Phoenix-Scottsdale area is spreading out and spreading the word about its location with the opening of the We-Ko-Pa Resort & Conference Center.

The center, formerly the Radisson Fort McDowell Resort, is just a few hundred yards from We-Ko-Pa

Golf Club, a 36-hole facility annually voted as one of the best golf sites in Arizona and the country.

Incorporating the We-Ko-Pa name, meaning "Four Peaks" in the native Yavapai language, complements the mountain scenery and Verde River surrounding the resort. While not much physically has changed with the structure, the rebranding allows We-Ko-Pa to pay tribute to the Yavapai tribe's heritage while enabling the Fort McDowell Nation to manage the entire enterprise.

"This ties everything together, so to speak," said Craig Benell, acting general manager of the resort. "We chose to become an independent golf resort because it gives us more flexibility to fulfill and respond to our guests' needs, as well as to implement new programs, promotions and resort enhancements."

The Bill Coore and Ben Crenshaw-designed Saguaro course and the Scott Miller-designed Cholla course have some of the longest and most jaw-dropping views in the region. The 7,225-yard Cholla is the essence of desert-style golf as the layout flows across washes and atop ridges that blend into greens tucked into hillsides and arroyos. The 6,966-yard Saguaro has more in common with

traditional courses where greens are close to tees and the layout follows the movement of the land.

"We're excited about the rebranding and independence of the resort," said We-Ko-Pa Golf Club general manager Matt Barr. "Resort guests will have easier access to our two golf courses as well as stay-and-play packages."

The resort has 246 guestrooms and suites designed with Native American traditions, a spa, salon, pool and Ahnala Restaurant that specializes in Southwestern cuisine. The resort also abuts the Fort McDowell Casino and is a couple miles from Fort McDowell Adventures, a rustic outdoor spot for Jeep tours, horseback riding, business functions or special events.