



RE: Play Golf in the Beautiful Sonoran Desert

Dear Friend:

The American Indian Alaska Native Tourism Association (AIANTA), a 501 (c)(3) organization, will be holding its Charity Golf Tournament at the We-Ko-Pa Golf Club on September 13th, 2020. This charity event is being held in advance of AIANTA's 22nd Annual American Indian Tourism Conference (AITC) at the beautiful We-Ko-Pa Casino Resort on September 14-17, 2020 on the Fort McDowell Yavapai Nation

Participation in this golf tournament provides you with the exclusive opportunity to play golf on one of We-Ko-Pa's award-winning courses, considered "one of the best golf experiences in the Scottsdale/Phoenix area," while networking with the top Native American tourism professionals around the country.

The tourism industry, especially in Native American communities, is an important driver of economic prosperity. Tribes just getting started in tourism rely upon AIANTA to provide technical assistance and training to help get their programs up and running. Additionally, AIANTA has served as the national voice for tribes and tribal organizations for nearly two decades and has driven attention to Native American destinations by participating in international trade shows and securing international media coverage.

The association works on behalf of all 574 federally recognized tribes to help them develop, sustain, and grow tourism destinations through technical assistance, training and educational resources.

The annual AITC is the only national conference on tourism in Indian Country. Designed to share knowledge, experience and best practices from tourism programs around the U.S., AITC features an impressive line-up of expert speakers who provide resources and training to build capacity. Conference attendees will also find many networking opportunities to share, teach and learn from each other; AIANTA's Enough Good People Industry Awards which honors the best of Indian Country tourism and hospitality; and exciting and unique mobile workshops that highlight the culture of the region and the host tribes.

As Golf Committee Chair, I am honored to be coordinating the golf tournament on behalf of AIANTA. All proceeds from this event benefit AIANTA's programming. We hope you will consider supporting AIANTA by becoming a sponsor and enjoying a day of golf in the desert. The sponsor levels and benefits are listed below.

Should you have any questions or if you would like to sponsor, please contact me at 480-789-8703 or by email at edettman@wekopa.com.

Sincerely,

Eric Dettman, PGA
AIANTA Charity Golf Tournament Committee Chair
We-Ko-Pa Golf Club



2020 AIANTA Charity Golf Tournament Opportunities

- **TITLE SPONSOR | One Sponsorship Available**
\$5,000 - 2 Team Registrations (Foursomes)
Logo printed on all tournament documents, Recognition at Golf Luncheon
- **GOLF TEE GIFT SPONSOR | One Sponsorship Available**
\$1,500 – 1 Team Registration (Foursome)
Recognition at Golf Luncheon, Digital Tee Signage
- **PRIZE SPONSOR | One Sponsorship Available**
\$1,500 – 1 Team Registration (Foursome)
Recognition at Golf Luncheon, Digital Tee Signage
- **LUNCH SPONSOR | One Sponsorship Available**
\$1,000
Recognition at Golf Luncheon, Digital Tee Signage
- **BREAKFAST SPONSOR | One Sponsorship Available**
\$1,000
Recognition at Golf Luncheon, Digital Tee Signage
- **DIGITAL TEE SIGN SPONSOR | 18 Sponsorships Available**
\$250
Digital Tee Signage on Golf Car GPS

Additional Information about the 2020 AIANTA Charity Golf Tournament can be found at <https://wekopa.com/2020-aianta-golf/>